



PAINT

Totally Floored

Cottagey but cool, barefoot-friendly and a breeze to clean, painted floors deliver summer ease year-round.



SAFETY WHITE 08
BENJAMIN MOORE

“This high-gloss enamel paint—a clean, slightly warm white—provided a fresh new layer on the floors of my historic old seaside house on Long Island. Painted floors are casual but can be elegant at the same time; just add more coats as needed every few years—the thicker the better!”

THOMAS O'BRIEN



TERESA'S GREEN NO. 236 & PITCH BLACK NO. 256
FARROW & BALL

“For a quick office make-over, I wanted something high-impact that wouldn't require a lot of money or time, so I created a DIY tumbling-block pattern on the floor with lovely mint green, black, and white paint. Because the flooring was so busy, I kept everything else simple: lots of white with metallic gold accents. The space feels elegantly refreshing.”

BRITTANY JEPSEN

GREEN SMOKE NO. 47
FARROW & BALL

“Farrow & Ball is our go-to floor paint: It's durable without looking commercial. We recently used this deep greenish gray on the floor of a 1920s cabin in the woods. The color brings the outdoors in and is a timeless shade you will not regret! It's the perfect subtle tone that works beautifully with gray, beige, and pops of color.”

TATYANA MIRON

BLACK FOX SW 7020
SHERWIN-WILLIAMS

“Faced with tremendously worn wood floors that couldn't take another round of sanding, I painted them a rich, warm obsidian black similar to this one, creating a reflective, lake-like quality. Paired with pale gray walls and crisp white moldings, the floors were a fantastic foil to a collection of mahogany antiques and painted Gustavian furniture.”

TOM STRINGER

BUXTON BLUE HC-149 & NEWBURYPORT BLUE HC-155
BENJAMIN MOORE

“We didn't want to be too precious about the floor of an art studio where our client would be working on projects, so we opted to paint a tone-on-tone checkerboard pattern—fun yet practical! The colors remind me of the deepest and lightest ocean hues on a partially sunny day.”

JANICE BARTA

NUANCE SW 7049
SHERWIN-WILLIAMS

“While renovating a house on Nantucket, we were forced to paint the floors out of necessity but ended up so happy we did! The majority of the house is white, so to avoid it looking like a bathtub, a hint of temperate gray on the floors felt just right. It's reminiscent of the fog that rolls across the island; Nantucket is called ‘the Gray Lady,’ after all.”

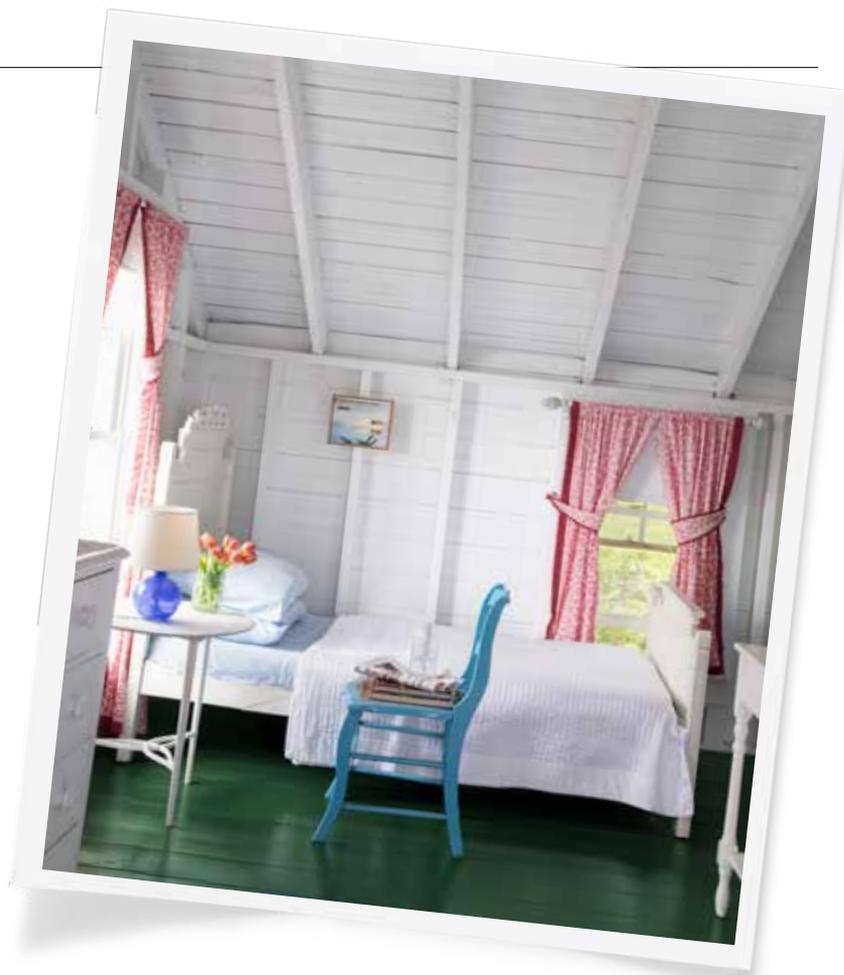
THARON ANDERSON

COLOR



CHROME GREEN HC-189
BENJAMIN MOORE

"This green felt just right for my house in Maine. It's almost the color of the pine trees outside, and it's wonderful against the blue of the ocean. I love painted floors and try to convince people whenever I can to do them! Just make sure to use a true porch or deck enamel and to sand the floors first, or else the paint will lift."
LIBBY CAMERON



HOLLANDLAC BRILLIANT S0500-N
FINE PAINTS OF EUROPE

"For a cottage bedroom in Southampton, New York, we'd planned to paint the floor in this white and then add an area rug. But by the time the rug arrived, we realized the room looked so airy and dreamy without it! Plus, a painted white floor is a lot more practical than a white carpet. One note of caution: A white floor can't be reversed—the paint gets between the boards."
ANN PYNE

MISTY EMERALD LAKE 70GY 30/254
GLIDDEN

"My grandparents always had painted floors in their vacation cottages, so to me, growing up, painted floors meant summer! For a 1950s house on Canada's Georgian Bay, I wanted something that felt authentic. This green reminds me of the glaze on vintage McCoy pottery and pulls in the hue of the leafy canopy outdoors."
SARAH RICHARDSON

CARBON N520-7 & CHERRY COLA S130-7
BEHR

"A painted floor can provide a big punch of drama! We did a killer geometric in earthy black and deep berry red for a downtown Chicago penthouse foyer. It adds richness without being overpowering. The finishing touch: a commercial-grade topcoat meant for gymnasiums. Let the kids roller-skate through the room!"
ANTHONY MICHAEL

PINK STARBURST 2004-40
BENJAMIN MOORE

"This delicious color gave a dose of happy energy to the cozy little guest room of a historic Virginia farmhouse. Whenever I see it, I think of big pots of geraniums, tubes of my favorite summer lipstick, and stacks of strawberry macarons. To me, pink is a neutral: It's uplifting and flattering, and in the right shade, it can be paired with just about any other color."
JANIE MOLSTER

BLACK BLUE NO. 95
FARROW & BALL

"Anchoring the living room floor of a San Francisco showhouse with this dark, almost turquoise color blurred the lines between indoors and out so that you could appreciate the view all the more. It was a perfect grounding color for the white walls and the fabrics we had chosen—all in soft blues, whites, and grays."
MEAD QUIN